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Companies that have successfully cultivated a data-driven culture reap a multitude of benefits, from better employee understanding of the value of data and how to apply it to decision-making to a widespread commitment to backing up ideas with data and measuring outcomes across the board.

How to Create a Data-Driven Culture: Tips from 33 Experts

A 2011 MGI report highlighted the transformational potential of big data. Five years later, we remain convinced that this potential has not been oversold. In fact, the convergence of several technology trends is accelerating progress.

The age of analytics: Competing in a data-driven world

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Create a Data-Driven Subscription (SSRS Tutorial) - SQL

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Agile Analytics: A Value-Driven Approach to Business

Data General was one of the first minicomputer firms from the late 1960s. Three of the four founders were former employees of Digital Equipment Corporation. Their first product, the Data General Nova, was a 16-bit minicomputer. This used their own operating system, Data General RDOS (DG/RDOS), and in conjunction with programming languages like "Data General Business Basic" they provided a multi ...

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